

Press Release  
FLEYE  
October 2013

## **FLEYE awarded Eyewear of the Year 2014**

**Silky-soft, light buffalo horn exquisitely sets off the fine structure of the encapsulated rosewood. The elegant, hand-crafted model Dori 951 wins the Eyewear of the Year 2014 award in the ladies' eyewear category.**

FLEYE combines horn, normally a classic material, with beta-titanium side bars in modern turquoise. This unusual combination of classic and trendy creates a young and exclusive look.

The wood's structure lends a very special effect, when combined with horn, and the horn / wood / horn layer ensures the perfect preservation of the rosewood.

This is the third consecutive year that FLEYE wins the Eyewear of the Year award at the IOFT (International Optical Fair Tokyo).



Kind regards,

**FLEYE**

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### **FLEYE FACTS**

- Danish designer eyewear brand
- Feather-light, allergy-friendly materials
- Adjustable nose pads
- FLEYE is an abbreviation of Fine Looking Eye

